

Webinar Courses presented by Janet A Hulme PT

Live, Online 4.5 hours 3:00- 4:30 pm MST on dates listed

You need access to high speed internet computer services with audio to access these courses. Handouts will be sent via email. A professional supply kit for each course will be sent by mail.

Learning methods include: lecture, demonstration via live webcam and dvd clips, case study application of assessment and treatment techniques, daily pretest. Participants practice techniques during the class period using supplies provided.

You must be present online during the entire course. No partial credit is available.

At completion of post test with pass rate of 75% and evaluation a certificate of completion is provided.

Cancellation by registrant is available within 10 days of course with \$50.00 cancellation fee. No refund provided within 10 days of course.

Courses are introductory level for health care professionals.

Marketing for Women's Health and Prevention

Learning Objectives:

At the conclusion of the course the participant will be able to:

1. analyze present practice status and/or describe the ultimate practice
2. develop a business growth plan
3. develop a 2 year marketing plan
4. describe branding and create ideas for personal and professional branding.
5. outline data tracking system for monitoring business growth progress.